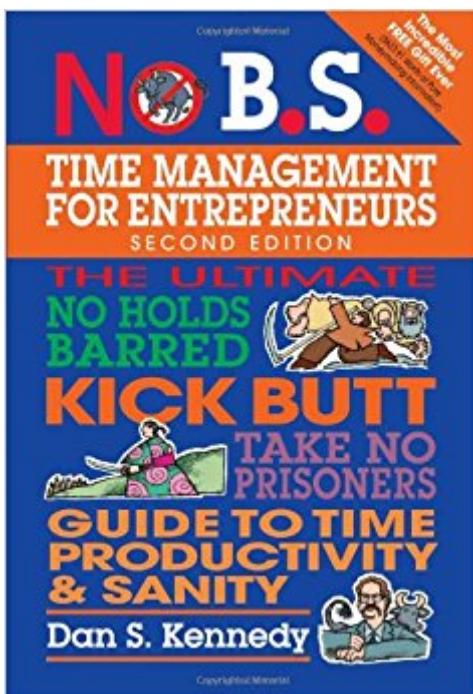


The book was found

No B.S. Time Management For Entrepreneurs: The Ultimate No Holds Barred Kick Butt Take No Prisoners Guide To Time Productivity And Sanity



Synopsis

In this latest edition, Kennedy tackles the technology of today and delivers new insights and tools for boosting personal productivity in keeping with his "less is more" approach. New material includes how to outsource, buying experts, expertise and time. Kennedy covers virtual assistants, errand-running services, and the far-reaching scope of activities and tasks people are paying others to do for them. Kennedy also adds two new chapters discussing how to get more accomplished by leveraging cooperative relationships, why goal setting (and New Year's Resolutions) fails and how he manages achievement.

Book Information

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Customer Reviews

Dan S. Kennedy understands that time management isn't really about managing the passage of seconds and minutes; instead, he observes, "if you can't control your thoughts and manage your mind, you can't control or manage your time." In the end, time management is self-management and No B.S. Time Management for Entrepreneurs does a great job of illuminating the tough (and, yes, selfish) choices that must be made if you are going to maximize your productivity. But here's the hardest truth of all: if you're working for others (as I am), many of the tips and strategies in this book aren't an option. A self-employed entrepreneur (and that's the self-defined target audience for this book, after all) answers to no one but herself, and can refuse to use email, refuse to carry a cell phone, and insist everyone communicate with her via

fax (as Mr. Kennedy claims to) with impunity. A cubicle-dweller has more limited options. An example: when trying to maximize my own productivity a couple of years back, I added a simple signature line to my emails, explaining that I would check email twice a day (once in the morning, once in the evening), and letting correspondents know that, if their message was urgent, they should call. Two or three key people in the office pitched fits over this – not the practice itself, but just the very *idea* that I would choose not to obsessively monitor my Inbox to the same degree they do – and I was gently compelled to remove the message. That said: there are many ideas here that can be adapted for use by residents of Cube City, including:- Limiting the time between idea and action is key to turning dreams into realities.

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